

## **Publicist**

Ensure public recognition of Troop activities.

- Coordinate troop publicity within the community.
- Gather photos and info on troop trips, service projects, etc. from leaders who were on site.
- Create press releases on troop activities, send to local newspapers.
- Publicize troop activities on social media (Facebook, Instagram, Twitter, etc.)
- Look for creative opportunities to shed a positive light on our troop and scouting in general.

## **Membership/Recruiting Coordinator**

Helps maintain healthy growth of the troop.

- Develop a plan for year-round membership flow into the troop.
- Work closely with local Arrow of Light Cub Scout dens to recruit boys and provide smooth transition from pack to troop.
- Assists the Den Chief Coordinator with developing and recruiting Den Chiefs and assists in providing personnel for AOL bridging ceremonies.
- Plan spring and fall recruitment events such as an open house, Fun Nights, etc.
- Distributes informational materials to local middle and high schools.
- Encourage boys to invite friends into the troop.
- Keep track of boys who drop out of the troop, and develop a plan to encourage them to rejoin.
- Lead fall registration campaign.

## **Friends of Scouting Coordinator**

Coordinate Friends of Scouting campaign.

Duties:

- Arrange to pick-up FOS materials from district FOS coordinator and attend any required orientation meeting.
- Ensure that every family in the troop has the opportunity to participate in the FOS campaign.
- Coordinate an FOS presentation with district presenter in the spring.
- Coordinate with Scoutmaster and Committee Chair to schedule FOS presentation during the Winter Court of Honor.
- Track contributions to FOS campaign; encourage all families to participate to some degree.
- Report to Troop Committee as needed, and at conclusion of campaign.

## **Uniform Bank Coordinator**

Maintains uniform bank of extra uniform parts.

Duties:

- Maintain spare uniform parts as donated by Scouts in the troop and others.
- Ensure that inventory of spare uniform parts is publicized to troop for use by any interested scouts.
- Promote donation of outgrown and unused uniform parts to the uniform bank.